



Government of India  
**Directorate of Advertising & Visual Publicity**

Ministry of Information and Broadcasting  
Phase IV, Soochna Bhavan, CGO Complex, Lodhi Road,

New Delhi- 110003

To

160924 [URDU/DAILY(M)]

The Publisher

**SIYASI UFUQUE**

G-10/10D, ALLAMA,  
IQBAL ROAD, BATLA HOUSE,

JAMIA NAGAR, OKHLA

NEW DELHI

**DELHI**

Pincode : 110025

[CA] [Standard] [UNBOUND]

I.D. No.1/29/2008-MUC

Website : <http://www.davp.nic.in>

E-mail : [jdadvtdavp@nic.in](mailto:jdadvtdavp@nic.in)

Phone : 011 - 24369539

Revised rate for Advertisements wef 04/03/2011 to 31/12/2012

1. DAVP Code	160924
2. Name of the Newspaper	<b>SIYASI UFUQUE</b>
3. Place of Publication	DELHI
4. Language	URDU
5. Periodicity	DAILY(M)
6. Accepted Circulation	55266
7. Revised rate per square cms	<b>20.71</b>
8. Net rate after agency discount of 15%	<b>17.60</b>

Please note that all other conditions in your rate contract with DAVP remains unchanged as per provisions of the existing advertisement policy of the Government of India.

(जितेंद्र सिंह/JITENDER SINGH)  
संयुक्त निदेशक/Joint Director  
वि. वृ. प्र. नि./D. A. V. P.  
सू. प्र. मंत्रालय/Min. of I & B  
भारत सरकार, नई दिल्ली  
Govt. of India, New Delhi

JD (Advertising)  
DAVP, Min of I & B

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